

Rep Order# 9771684    Ver# 5    Status Revised    Traffic Order# 566073    Printed: 08/30/2012 1:37 PM    2 of 3  
EC'd Yes    Last Received: 08/30/2012 1:35 PM  
Showing Buylines: All Rep Revised Lines

Station KSTU-TV SALT LAKE CITY, UT    Agency ( ) NATIONAL MEDIA RESEARCH PLANNING    Rep Firm  
Advertiser ( ) POLITICAL ISSUE GROU    815 SLATERS LANE    Sales Office ( ) WASHINGTON  
Product NRCC IE 2012    ALEXANDRIA, VA 22314    Salesperson ( ) DAN DRISCOLL  
Estimate# 2604    Agency C/P1/P2/E 155/426/2604    Salesperson Phone# 202-955-5342  
Buyer Ben Angle    Flight Dates 10/19/2012 - 10/25/2012    Salesperson FAX# 917-206-9589  
Phone#    Hiatus Weeks  
Fax#

--- CONTRACT COMMENT ---  
 \*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---  
 REVISED LN 30

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*30	SA	530P-9P	CLG FTBL: UTAH	:30	\$5,000.00	10/20-10/20	1	1	1	\$5,000.00	

Rating: 9.2  
 Sales Remark: V5 REVISED  
 V5 Time Changed, Comment Changed

---REPORT TOTALS---  
 Report Totals: 1 / \$5,000.00

---SALES MONTHLY TOTALS---  
 Oct 12: 34 / \$25,225.00  
 Sales Totals: 34 / \$25,225.00  
 Station Totals: 34 / \$25,225.00  
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$126,125	CABL 0%	KDLJ 0%	KJZZ 0%	KSL 24%	KSTU 20%
		KTVX 16%	KUCW 5%	KUTV 35%	UNKB 0%	UNKN 0%

Books null  
 Demos RA3564

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